

KM2026 Conference
Pre-Conference Industry Day
Wednesday, 24 June 2026
ISEG - Lisbon School of Economics & Management
Lisbon, Portugal

Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology
<https://iiakm.org/conference/>

Program

<p>Wednesday – 24 June 2026 – Pre-Conference Industry Day All sessions will take place at the Quelhas 6 (Q6) building at the “Instituto Superior Economia e Gestão” (ISEG) - Lisbon School of Economics & Management, Lisbon, Portugal - (in Google Maps - via: located at R. Francesinhas 10 or Rua do Quelhas 6, Lisboa, Portugal) Room: Auditório 4 (AUD4) – First Floor</p>	
8:30 – 10:00	Registration
9:00 – 9:30	<p>Industry Day Opening and Welcoming Remarks IIAKM President: Dr. Yair Levy, Nova Southeastern University, Florida, USA Conference Co-Chairs: Dr. Joanna Krywalski-Santiago, ISEG - Lisbon School of Economics & Management, Portugal Dr. Tiago Emanuel Rodrigues Gonçalves, ISEG - Lisbon School of Economics & Management, Portugal Industry Day Chair: Dr. Nuno Pena, ISEG Executive Education - Lisbon, Portugal</p>
9:30 – 9:50	<p>Session Chair: Dr. Yair Levy Invited Keynote – Cybersecurity Maturity Model Certification (CMMC): Strengthening Cyber Resilience Across the Defense Industrial Base – Jeff Angle, Vice President, Global Academia Education and Workforce Development - ISACA – https://isaca.org/</p>
9:50 – 10:10	<p>Session Chair: Dr. Yair Levy Invited Talk – Bridging the Performance Paradox: A T7 Model Analysis of Team Effectiveness and Knowledge Flow in a Leading European Pharmaceutical Group – Dr. Nuno Pena, ISEG Executive Education - Lisbon, Portugal</p>
10:10 – 10:30	<p>Session Chair: Dr. Nuno Pena Invited Talk – Scaling Through Autonomy – Tiago Roxo, Head of People, Tekever</p>
10:30 – 11:00	Coffee Break (Corridor near Auditório 4 (AUD4) – First Floor)
11:00 – 11:20	<p>Session Chair: Dr. Nuno Pena Invited Talk – Portugal, The Country of Connections – Ricardo Tomé, Head of Digital, Media Capital Digital, Portugal</p>
11:20 – 11:40	<p>Session Chair: Dr. Nuno Pena Invited Talk – Navigating the Era of Paradoxes: The Human Skills That Matter Most When the Rules Keep Changing – Marília Lobo, Founder & Chief Learning Catalyst, BothAnd Catalysts www.bothandcatalysts.com</p>
11:40 – 12:00	<p>Session Chair: Dr. Nuno Pena Invited Talk – Teaching for the Age of AI: Preparing Students for AI-Augmented Professions – Ricardo Abreu, IPAM: Marketing Business School, Portugal https://www.ipam.pt/en/</p>

12:00 – 12:20	Session Chair: Dr. Nuno Pena Invited Talk – Everyone Talks About AI. Few Talk About the Reality of Transformation – Ricardo Araújo, Chief Technology and Product Officer (CTPO), Nextlane
12:20 – 12:30	Industry Day Closing Remarks – Dr. Nuno Pena, ISEG Executive Education - Lisbon, Portugal
12:30 – 12:50	Industry Day Recognitions – Dr. Yair Levy, Nova Southeastern University, Florida, USA
12:50 – 17:00	Networking Break
17:00 – 17:45	Industry + Academia Workshop – “AI on the Ground: What's Actually Changing in KM and Cybersecurity?” - Dr. Julita Haber, Fordham University, USA, and Dr. Christiaan Maasdorp, Stellenbosch University, South Africa
17:45 – 18:00	Networking Break
18:00 – 20:00	Reception at the Rooftop – Second Floor

Campus Map and Entrances:

