

**KM Conference 2026**  
**Industry Day**  
**Wednesday, 24 June 2026**  
**ISEG - Lisbon School of Economics & Management**  
**Lisbon, Portugal**  
<https://iiakm.org/conference/>

**Invited Talk**  
**Teaching for the Age of AI: Preparing Students for AI-Augmented Professions**

**Ricardo Abreu**

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**Abstract:**

Artificial intelligence is transforming professions across industries and reshaping the skills required in the modern workforce. In this context, higher education institutions face increasing pressure to prepare students not only to use AI tools, but also to collaborate effectively with intelligent systems in complex professional environments. This talk explores how AI-enhanced education can support the development of critical thinking, creativity, adaptability, ethical reasoning, and human-AI collaboration competencies. The presentation discusses emerging approaches to teaching and learning that integrate AI into educational practices while reinforcing uniquely human capabilities that remain essential in the age of AI. Practical examples and future-oriented perspectives will be presented to reflect on how universities can better prepare students for AI-augmented professions.

**About the Speaker:**

**Ricardo Abreu** is an Assistant Professor at IPAM, where he teaches Artificial Intelligence, research methodologies, and market studies, while also serving as a Lead Researcher at the IPAM Lab. He holds a PhD in Public Policy of Innovation from ISCTE-IUL (2019), where he is currently a Visiting Professor, teaching cross-disciplinary modules and supervising Master's dissertations in Business Analytics. His academic background includes an MSc in Sociology, Innovation, and Society, along with postgraduate degrees in Data Analysis for Social Sciences (ISCTE-IUL) and Governance and Competitive Intelligence (ISCSP-UL). As an Associate Researcher at CIES-IUL, he actively participates in University-Industry collaborative projects. His primary research interests focus on statistics and data analysis, consumer behavior, and the impact of emerging technologies, specifically Web3, Blockchain, and Quantum Technologies.

