KM Conference 2024 – Program
(All times noted are in Central European Time (CET) - Warsaw, Poland)

Wednesday – July 3 – All activities will take place at the campus of the SGH Warsaw School of Economics - Building C, Warsaw, Poland (in Google Maps - via: SGH Warsaw School of Economics - Building C, located at al. Niepodległości 128, 02-554 Warszawa, Poland)	
11:30 – 16:30	**Pre-Conference Industry Day – See details via: https://iiakm.org/conference/KM2024/IndustryDay.php** Room: Auditorium I – Ground Floor (Building C)
16:30 – 18:00	Registration Desk, Ground Floor main entrance (Near room the Auditorium I – Ground Floor (Building C))
17:00 – 17:45	Workshop – "Knowledge Management Quiz" – Julita Haber (Fordham University, USA), and Christiaan Maasdorp (Stellenbosch University, South Africa) Room: 2A – 2nd Floor (Building C)
17:45 – 18:15	Break
18:15 – 20:15	**Reception at the Jajko Restaurant, Building G (~10 minutes walk from Building C) (BBQ Party & Live Music)**

Thursday – July 4 – All activities will take place at the campus of the SGH Warsaw School of Economics - Building C, Warsaw, Poland (in Google Maps - via: SGH Warsaw School of Economics - Building C, located at al. Niepodległości 128, 02-554 Warszawa, Poland)	
8:30 – 16:00	Registration Desk, Ground Floor main entrance (Near room Auditorium I – Ground Floor – Building C)
9:00 – 9:45	Session Chair: Yair Levy Conference Opening – Room: Auditorium I – Ground Floor (Building C) Welcoming Remarks: Professor Piotr Wachowiak, Rector of SGH Warsaw School of Economics, Poland Professor Joanna Wielgórska-Leszczyńska, Dean of Collegium of Management & Finance, SGH Warsaw School of Economics, Poland Dr. Celina Sołek-Borowska, KM2024 Co-Chair & SGH Warsaw School of Economics, Poland Dr. Patryk Dziurski, KM2024 Co-Chair & SGH Warsaw School of Economics, Poland Professor Jeff Angle, Senior Director, Academic and Workforce Development, ISACA, USA Professor Melissa Carlton, Program Chair, Lindsey Wilson College, USA Professor (Emeritus) Meir Russ, Program Co-Chair & OJAKM Editor-in-Chief, University of Wisconsin - Green Bay, USA Professor Yair Levy, IIAKM President and Executive Director, KM Organizing Co-Chair, Nova Southeastern University, FL, USA
9:45 – 10:30	Session Chair: Oliver Jokisch Morning Keynote – "Effectively Informing Public Policies with Digital Twins, AI and Digital Technologies" – Professor Giovanna Di Marzo Serugendo (University of Geneva, Switzerland) – Room: Auditorium I – Ground Floor (Building C)
10:30 – 11:00	**Coffee Break – Hallway Near rooms 2A/B/C – 2nd Floor (Building C)**

11:00 – 12:30	Paper Sessions – A (All rooms are in Building C)		
	A1–Room: 2A (2nd Floor) **Cybersecurity and Information Security** Session Chair: Tommy Pollock	A2–Room: 2B (2nd Floor) **Biometrics and Health Informatics** Session Chair: Ofir Ben-Assuli	A3–Room: 2C (2nd Floor) **E-Learning, m-Learning, and Experiential Learning** Session Chair: Patryk Dziurski
	Collaborative defense in cybersecurity – worst practices Celina Sołek-Borowska and Bruce Watson	**Developing and securing health information for research: HER data in Puerto Rico into federated network of real-world data repository** Eliel Melon and Mary Mays	**Students' readiness to adopt GenAI in their learning and ethical considerations – An international comparative study** Sandra Dettmer, Monika Eisenbardt, Tomasz Eisenbardt, Ruti Gafni, Eran Gal, Gila Kurtz, Moshe Leiba, Roisin Mullins, and Ingo Siegert
	Comparing experts and users on the use of password workarounds and the cybersecurity risk of data breaches Michael Rooney, Yair Levy, Wei Li and Ajoy Kumar	**Explainable AI for evaluating hospitalized patients' electronic health records data for chronic disease patients** Roni Ramon Gonen, Ofir Ben-Assuli, and Gaya Geva	**The potential of using artificial intelligence in developing individual human intelligence profiles** Maria Pietrzak and Ryszard Ząbkowski
	Understanding information security awareness: Evidence from the public healthcare sector Martina Neri, Elisabetta Benevento, Alessandro Stefanini, Davide Aloini, Federico Niccolini, Annalaura Carducci, Ileana Federigi, and Gianluca Dini	**Assessing cardiologists' user experience with electronic medical records and generative artificial intelligence visualization** Freda Assuah, Janavi Patel, David Giordano, Colin Pulickathadam, and Michelle Ramim	**Why do students lack motivation to perform code reviews?** Orly Barzilai, Boris Kantsepolsky, and Sofia Sherman
12:30 – 14:00	Lunch – at Jajko Resturant, Building G - Ground Floor (~10 minutes walk from Building C)		

14:00 – 15:00	Paper Sessions – B (All rooms are in Building C)		
	B1–Room: 2A (2nd Floor) **Cybersecurity and Information Security** Session Chair: Ruti Gafni	B2–Room: 2B (2nd Floor) **Human-Computer Interaction, Artificial Intelligence, and Knowledge Visualization** Session Chair: Julita Haber	B3–Room: 2C (2nd Floor) **KM-Innovation, Future Applications, and Technology** Session Chair: Monika Eisenbardt
	The impact of Petya'2017 cyberattack on business continuity Celina Sołek-Borowska and Joanna Antczak	**Exploring customer satisfaction in automated service processes: An empirical investigation of chatbot features using the Kano model** Vanessa Klingenerg and Mathias Walther	**Exploring employees' accountability in knowledge management systems enhanced by generative artificial intelligence** Robert Strelau
	Towards assessing the role of persuasion principles and cybersecurity skills training on senior citizens' SMiShing susceptibility Brian Bisceglia, Yair Levy, Gregory Simco, Wei Li, and Carlene Blackwood-Brown	**Attitudes towards artificial intelligence as a potential diagnostic tool in dermatological settings** Rishika Roy, Maiah Fogel and Michelle Ramim	**A real options organizational strategy for sourcing work to artificial intelligence** Nitza Geri and Amir Winer
15:00 – 15:30	Coffee Break – Hallway Near rooms 2A/B/C – 2nd Floor (Building C)		
15:30 – 16:00	Paper Sessions – C (All rooms are in Building C)		
	C1–Room: 2A (2nd Floor) **KM – Health and Medicine** Session Chair: Eliel Melon	C2–Room: 2B (2nd Floor) **Mobile and Ubiquitous Communications** Session Chair: Nitza Geri	
	Knowledge sharing transition at an international medical outreach Program's field clinics Michelle Ramim, Vanessa D'Amario, Stephen Bronsburg, and Jill Wallace-Ross	**Usability of distributed ledger technology for integration into the Internet of Things: Analysis of consensus protocols** Jürgen Moormann and Guido Perscheid	
16:00 – 17:00	Session Chair: Nitza Geri Afternoon Keynote – "Artificial Intelligence: From Specialized Algorithms to Business Model Transformation"- Professor Tymoteusz Doligalski (SGH Warsaw School of Economics, Poland) – Room: Auditorium I – Ground Floor		
18:30 – 21:45	**Dinner – Klub Sosnowy - Hotel Ballroom (Trakt Lubelski 40A, 04-870 Warszawa, Poland)** Bus pickup (be on time, the bus will not wait!): 18:30 - Regent Warsaw Hotel (Belwederska 23 Av, 00-761 Warszawa, Poland) 18:45 - Novotel Warsaw Centrum (Marszałkowska 94/98, 00-510 Warszawa, Poland)		

Friday – July 5 - All activities will take place at the campus of the SGH Warsaw School of Economics - Building C, Warsaw, Poland (in Google Maps - via: SGH Warsaw School of Economics - Building C, located at al. Niepodległości 128, 02-554 Warszawa, Poland)	
8:30 – 12:00	Registration Desk, Ground Floor entrance (Near the Auditorium I – Ground Floor)
9:00 – 10:00	Session Chair: Brian Buckles Morning Keynote – "Challenges Associated with Investigation of the Impact of Artificial Intelligence, Cyber, Electronic and Cognitive Warfare on National Defence"- Professor Andrzej Najgebauer (Military University of Technology, Poland) – Room: Auditorium I – Ground Floor
10:00 – 10:30	**Coffee Break – Hallway Near rooms 2A/B/C – 2nd Floor (Building C)**
10:30 – 12:00	**Paper Sessions – D (All rooms are in Building C)**

10:30 – 12:00	D1–Room: 2A (2nd Floor) **Cybersecurity and Information Security** Session Chair: Michelle Ramim	D2–Room: 2B (2nd Floor) **Integration of Knowledge, Knowledge Services and Sharing** Session Chair: Oliver Jokisch	D3–Room: 2C (2nd Floor) **Human, Intellectual, Social, and Structural Capital** Session Chair: Boris Kantsepolsky
	Here be monsters: Media-based games for diversity in cybersecurity talent development Ann-Marie Horcher and Neelima Bhatnagar	**Empirical research on knowledge integration: An overview of the knowledge management field** Christiaan Maasdorp	**The relevancy of knowledge management behaviors and organizational culture for workplace happiness: a study in Portuguese hospitals** Tiago Gonçalves, Lucía Muñoz-Pascual, and Carla Curado
	The role of Artificial Intelligence (AI) in improving technical and managerial cybersecurity tasks' efficiency Ruti Gafni and Yair Levy	**Introduction to the European Digital Innovation Hub and its role in the knowledge transfer of digital technologies in the region of Brandenburg, Germany** Ramila Amirikas, Benjamin Fabian, Ulrich Berger and Carsten Heintze	**Why academics should embrace reverse mentoring?** Julita Haber, Hamilton Fish, Sophia Town, and Kimberley LaMarque
	Prototype design of securing Internet of Things in smart homes Stephen Mujeye	**Experiments with a living lab in the public administration** Rico Blei, Arne Petersen, Oliver Jokisch and Stephan Meschke	**IDENTIFICATION of the reasons for the lack of cooperation between enterprises and B+R units.** Justyna Bętlewska

12:00 – 13:30	**Lunch – at Jajko Resturant, Building G - Ground Floor (~10 minutes walk from Building C)**

13:30 – 15:00	Paper Sessions – E (All rooms are in Building C)		
	E1– Room: 2A (2nd Floor) **Information Society and Social Networks** Session Chair: Stephen Mujeye	E2– Room: 2B (2nd Floor) **KM - Innovation, Future Applications and Technology** Session Chair: Mathias Walther	E3 – Room: 2C (2nd Floor) **Strategic Aspects of KM** Session Chair: Orly Barzilai
	Beyond likes and shares: Understanding social media exhaustion in the digital era Joanna Krywalski-Santiago, Sarah Azim Piarali, and Justyna Fijalkowska	**Knowledge transfer and innovation in the German administration** Oliver Jokisch, Arne Petersen, Rico Blei and Gunnar Auth	**Exploring the influence of customer knowledge on the development of sustainable innovation** Monika Zajkowska
	Digital transformation as a response to coronavirus pandemic – confronting conventional perception with the Content Analysis method Albert Tomaszewski	**Coopetition for exploration and exploitation innovation strategy. Evidence from large, innovative firms in Poland** Patryk Dziurski	**Employee perception of the knowledge sharing culture in Poland: A gender perspective** Anna Krejner-Nowecka
		The ability to acquire knowledge from partners: How it influence green innovation? Wioletta Mierzejewska	
15:00 – 15:30	Coffee Break – Hallway Near rooms 2A/B/C – 2nd Floor (Building C)		
15:30 – 16:30	Session Chairs: Yair Levy & Wilnelia Hernandez **Award Ceremony** - Room: Auditorium I (Ground Floor- Building C) **KM2025** – TBD		
19:00 – 22:00	Gala Dinner - Regent Warsaw Hotel (Belwederska 23 Av, 00-761 Warszawa, Poland) **– Ballroom A&B – Ground Floor (with DJ and music)**		

Saturday – July 6, 2024 (For confirmed attendees only)	
9:00 – 18:45	Social Event - On Saturday, July 6th, 2024, we will have the KM 2024 Conference Social Event tour. The day will start with a pickup from our hotels (bus will pick up first at the Regent Warsaw Hotel (Hotel 1) and then at Novotel Warsaw Centrum (Hotel 2)). We will have an English-speaking guide and start the day with a short drive to the magical Wilanow Park where we will take a sightseeing tour with the tour guide. Following, we will have to split the group into two groups, where the first group will visit the Wilanow Palace with a palace tour guide (in English), while the other group will take a tour of the Wilanow Museum with our tour guide. Then the two groups will switch to ensure everyone will experience both the amazing Palace and Museum. We will then depart to the Lake Zegrze region where we will have a buffet lunch at the tranquil Hotel Narvil Conference & Spa. Following, we will be walking with the tour guide to the Narvil Beach Bar where we will have (those who are interested...) water sport activities with a few canoes and water bikes (pedal-boats) to share among the group for two hours. Those who are not interested in the water sport (canoes and water bikes (pedal-boats)) can relax near the lake. Then, we will take our bus back to Warsaw arriving at the hotels in the early evening (plan for the whole day as we do not have a way to predict the traffic...). We recommend that you wear comfortable walking shoes, and a hat, and bring a bottle of water with you! See more via: https://iiakm.org/conference/KM2024/social.php ***Pickup Points (Ensure to be on time! The bus will not wait!):*** 　　At 9:00 from the entrance to the **Regent Warsaw Hotel** (Belwederska 23 Av, 00-761 Warszawa, Poland) 　　At 9:15 from the entrance to the **Novotel Warsaw Centrum** (Marszałkowska 94/98, 00-510 Warszawa, Poland) ***Drop-off:*** 　　We expect to be back around 18:45, but it depends on traffic. 　　Drop-off will be at the Novotel Warsaw Centrum first, and then at the Regent Warsaw Hotel. *** It is required that all conference attendees also register their family members and/or guests to ensure they are counted for the social event. We will not be able to accommodate individuals who were not registered ahead of time. Thank you for understanding. ***Please also bring your good mood and a big smile!***