

## KM Conference 2024

3—6 July 2024,

SGH Warsaw School of Economics, Warsaw, Poland

Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology

<http://www.iiakm.org/conference/>

## Conference Workshop

### *Knowledge Management Quiz*

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#### **Workshop Overview:**

The KM Conference brings together experts in knowledge management, organizational learning, cybersecurity, and Information Technology together, many of whom are lecturers in these fields. The question is when were we subjected to an examination? This year at the KM Conference, an informal exam is on the cards!

The preconference workshop will take the form of a team-based quiz (based on the format of pub quiz nights). Delegates will participate in small teams of three or four members, self-formed or assigned. Requisite variety in team formation might prove decisive.

The facilitators will act as quizmasters and determine the topics, rules, scoring, and tie-breaking. The quiz will comprise five rounds of five questions that cover a variety of topics. Bonus points are available for the best team name, the most creative (wrong) answer per round, for being in the last place, or for whatever strikes the fancy of the incorruptible quizmasters.

During a final bonus round, we will turn to more serious questions regarding the future of Knowledge Management and our role as academics. Teams will have the opportunity to reflect on the set topics and give feedback to the plenary.

#### **About the Workshop Facilitators:**

**Julita Haber, Ph.D.** is an associate clinical professor in the Leading People and Organizations area at the Gabelli School of Business at Fordham University. Her current teaching includes principles of management, innovation and resilience, operations, and foundations of consulting. Her research interests focus on organizational behavior and pedagogy. In particular, she studies impressions of competency and the adverse effects of the fear of appearing incompetent in the workplace. Julita also implements innovative pedagogical methods. She developed a fitness-integrated learning (FIL) approach that engages students in physical exercise when learning in class. Prior to academia, her career spanned 20 years of experience in IT and business, including management consulting at Deloitte and PwC.



**Christiaan Maasdorp** is a Senior Lecturer at the University of Stellenbosch, in South Africa, and study director of the postgraduate programs in Information and Knowledge Management. He lectures on Knowledge Management, Organization Theory, and the Information Society. His research interests are knowledge risk, conceptual aspects of knowledge management, and the role of knowledge and technology in organizations.

