

KM2024 Conference - Pre-Conference Industry Day

Wednesday, 3 July 2024

SGH Warsaw School of Economics, Warsaw, Poland

Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology

<https://iiakm.org/conference/>

Program

Wednesday – 3 July 2024 – Pre-Conference Industry Day	
All sessions will take place at SGH Warsaw School of Economics - Building C , Warsaw, Poland (in Google Maps - via: SGH Warsaw School of Economics - Building C , located at al. Niepodległości 128, 02-554 Warszawa, Poland) – Room: Aula I Floor (Building C)	
11:30 – 12:30	Industry Day Registration
12:30 – 12:45	<p>Industry Day Opening and Welcoming Remarks IIAKM President: Prof. Dr. Yair Levy, Nova Southeastern University, Florida, USA Local Co-Chairs: Prof. Jacek Prokop, Rector responsible for international Relations, SGH Warsaw School of Economics Dr. Celina Sołek-Borowska, Warsaw School of Economics, Poland Dr. Patryk Dziurski, Warsaw School of Economics, Poland Michał Hryciuk, CEO of ISACA Warsaw Chapter</p>
12:45 – 14:00	<p>Session Chair: Dr. Celina Sołek-Borowska Invited Keynote – “Addressing the Digital Transformation in Higher Education Degree Programs” – Jeff Angle, Sr. Director of Academic and Workforce Development, ISACA – https://isaca.org/ (30 minutes) Invited Talk – “Cloud Computing for Machine Learning” – Dr. Michał Sierakowski Sales Director, IBM zStack CEE and Ukraine, https://www.ibm.com/ (30 minutes) Invited Talk – “Good Practices in Conducting International Research Projects” - Anna Ruman, Business Development Director, ABR SESTA, https://www.abrsesta.com/ (15 minutes)</p>
14:00 – 15:00	Lunch break
15:00 – 15:20	<p>Session Chair: Michał Hryciuk Invited Talk – “Fighting with fire – can an organization prepare for a crisis?” - Anna Winiecka, Head of Security BDS/Eviden (Atos Group) https://www.eviden.com, Communications and Marketing Director, Program Chair/ISACA Warszawa, https://www.isaca.waw.pl/</p>
15:20 – 15:50	<p>Session Chair: Dr. Patryk Dziurski Invited Keynote – “Cybersecurity of Consumer Devices” - Tomasz Chomicki, Business Development Director and Kamil Grondys, Principal Solutions Architect, Samsung Electronics Poland, https://samsung.com/ (30 minutes)</p>
15:50 – 16:10	<p>Session chair: Dr. Eng. Monika Zajkowska Invited Talk – “Big data to support big banking” – Rafał Zarzycki, Director of Transactional Banking Implementation, Santander, https://www.santander.pl/</p>
16:10 – 16:30	<p>Session Chair: Dr. Anna Krajner-Nowecka Invited Talk – “Blockchain, why do we trust on-line transactions?” – Małgorzata Michniewicz, Member of the Board - ISACA Warszawa, https://www.isaca.waw.pl/</p>
16:30 – 16:40	Industry Day Closing Remarks – Dr. Celina Sołek-Borowska & Dr. Patryk Dziurski
16:40 – 17:00	Break
17:00 – 17:45	Workshop - Knowledge Management Quiz
18:15 – 20:15	Welcome Reception - Grill Party at Jajko, Building G (10 minutes walk)