

**KM Conference 2023**

**28 June - 1 July 2023**

**Centre Universitaire d'Informatique (CUI), University of Geneva, Switzerland**

**Themes: Knowledge Management, Cybersecurity, Learning, and Information Technology**

<https://iiakm.org/conference/>

**1<sup>st</sup> Day Opening Keynote Lecture**

**Legislation and Knowledge for the Post Accelerating Data and Knowledge Online Society (Padkos) and for Homo Sustainabiliticus Sustainable Future**

**Professor Meir Russ**

University of Wisconsin - Green Bay and Stellenbosch University

**Keynote Overview:**

The keynote will start by covering a few characteristics of the unique period time in the history of our species on this planet, defined as Post Accelerating Data and Knowledge Online Society, (or the 'Padkos' Economy). Two resulting dangers: the arrival of the tri-modal economy and society, and that of the prospects of the Sapiens evolving into Homo Technologicus will then be discussed. A possible legal framework to minimize such risk incorporating stakeholder decision-making in both the private and governmental sectors will be illustrated in the context of Artificial Intelligence (AI). Following the discussion regarding the legal aspects, a model of Knowledge Management (KM) for the new 'Padkos' economy will be covered and detailed, as well as a framework for Organizational Learning in the context of the circular business model will be stipulated. We will close with concluding thoughts.

**About the Keynote Presenter:**

Prof. Meir Russ graduated from The Ohio State University in 1993 with a Ph.D. in Strategy, Entrepreneurship and International Business. He also holds a Bachelor of Science degree in Electronic Engineering and an MBA from Tel Aviv University. He is a founder of a high-tech company in Israel and consulted on strategy and knowledge management domestically and internationally. Following his doctoral studies at OSU, Meir joined the MBA program at Franklin University in Columbus, OH and later the University of Wisconsin-Green Bay, from where he retired in December 2018. He also taught undergraduate and graduate classes and delivered doctoral and graduate seminars at Semester at Sea, Shenzhen University, Sichuan University, The University of Deusto in Bilbao, Spain, University of Łódź, Poland, KEDGE-Bordeaux School of Management, the University of Pisa's, GSA Master program, NORD University, Norway; Master of Knowledge Management program, Tecnológico de Monterrey, EGADE School of Business, Mexico, MPhil in the Information and Knowledge Management at Stellenbosch University in South Africa, and at Roma-Tre, Rome, Italy the Ph.D. program as well as at the Doctorate in "Economia Aziendale e Management" program at the University of Pisa. Prof. Russ is the Chief Editor of Online Journal of Applied Knowledge Management (OJAKM). He was the founding Chief Editor of the International Journal of Management and Business (IJMB). Meir was named the Frederick E. Baer Professor in Business in 2009 and the Philip J. and Elizabeth Hendrickson Professor in Business in 2014. Meir is the author of more than 30 peer-reviewed publications and an editor of seven books. Meir was granted the prestigious Professor Emeritus honorary degree from the University of Wisconsin- Green Bay, in January 2020. He is also a Research Fellow at the Department of Information Science, at the Stellenbosch University, South Africa, as well as a Visiting Professor at the University of Łódź, Poland.

