

KM Conference 2023 – Program

(All times noted are in Central European Time (CET) - Geneva, Switzerland)

Wednesday – June 28 – All activities will take place at the campus of the Centre Universitaire d'Informatique (CUI), University of Geneva, Geneva, Switzerland – (Rte de Drize 7, 1227 Carouge, Switzerland)	
08:30 – 12:45	Pre-Conference Industry Day – See details via: https://iiakm.org/conference/KM2023/IndustryDay.php (Lunch on your own) Room: Auditoire RDC – Ground Floor (Building A)
16:00 – 18:00	Registration Desk, Ground Floor main entrance (Near room Auditoire RDC – Ground Floor (Building A))
17:00 – 17:45	Workshop – “ Industry—Academia Challenge Dating ” – Celina Sotek-Borowska (SGH Warsaw School of Economics, Poland), Julita Haber (Fordham University, USA), and Christiaan Maasdorp (Stellenbosch University, South Africa) Room: Auditoire RDC – Ground Floor (Building A)
17:45 – 18:00	Break
18:00 – 20:00	Reception at the Centre Universitaire d'Informatique (CUI) (Cocktail Party & Hors d'Oeuvres)

Thursday – June 29 – All activities will take place at the campus of the Centre Universitaire d'Informatique (CUI), University of Geneva, Geneva, Switzerland – (Rte de Drize 7, 1227 Carouge, Switzerland)	
8:30 – 16:00	Registration Desk, Ground Floor main entrance (Near room Auditoire RDC – Ground Floor – Building A)
9:00 – 9:45	Session Chair: Yair Levy Conference Opening – Room: Auditoire RDC – Ground Floor (Building A) Welcoming Remarks: Professor Giovanna Di Marzo Serugendo, Director of the Centre Universitaire d’Informatique, University of Geneva Professor Jean-Henry Morin, KM2023 Co-Chair & Centre Universitaire d’Informatique, University of Geneva Mr. Rolf von Rössing, KM2023 Co-Chair & FORFA Consulting AG, Switzerland Professor Christiaan Maasdorp, KM2023 Co-Chair & Stellenbosch University, South Africa Mr. Jeff Angle, Senior Director, Academic and Workforce Development, ISACA, USA Professor (Emeritus) Meir Russ, Program Co-Chair & OJAKM Editor-in-Chief, University of Wisconsin - Green Bay, USA Professor Yair Levy, IIAKM President and Executive Director, KM Organizing Co-Chair, Nova Southeastern University, FL, USA
9:45 – 10:30	Session Chair: Nitza Geri Morning Keynote – “ Legislation and Knowledge for the Post Accelerating Data and Knowledge Online Society (Padkos) and for Homo Sustainabiliticus Sustainable Future ” – Professor Meir Russ (University of Wisconsin - Green Bay, USA and Stellenbosch University, South Africa) – Room: Auditoire RDC – Ground Floor (Building A)
10:30 – 11:00	Coffee Break – Hallway near room Auditoire RDC – Ground Floor (Building A)

11:00 – 12:30	Paper Sessions – A (All rooms in Building A)		
	A1–Room: Auditoire RDC (Ground Floor) Business Process and Supply Chain Management Session Chair: Christiaan Maasdorp	A2–Room: 316 (2 nd Floor) Biometrics and Health Informatics Session Chair: Stephen Bronsburg	A3–Room: 319 (2 nd Floor) Architectures/Design of KM Systems and Organizational Learning Session Chair: Meir Russ
	A systematic mapping study of standards and frameworks for information management in the digital era Gunnar Auth and Oliver Jokisch	Case study on the digitalization of automated heparin infusion monitoring at a hospital Michelle Ramim, Jonathan F. Choukroun and Stephen Bronsburg	Identification of participants in business process modeling using BPMN Przemysław Polak
	A quantifiable measure of SMBs' cybersecurity posture: initial feedback from experts on the cybersecurity footprint elements Ruti Gafni and Yair Levy	Accelerating healthcare decision-making with advanced no-code data analytics David Patrishkoff, Robert Hoyt and Stephen Bronsburg	Framework for trusted and fair data sharing and use ✕ Emmanuel Kellner
	Cross-country comparison of sustainable e-commerce entrepreneurship impact on sustainable development goals implementation: the case study of Germany and India ✕ Tomasz Waliczko	HIPAA and security compliance during telehealth consultations ✕ Michelle Ramim, Caitlin Zeher and Rashel Razo	A gap analysis of knowledge management performance using a state enterprise assessment model (SE-AM): A case study of a Thai airport operator Kom Campiranon
12:30 – 14:00	Lunch – at the CUI Cafeteria – Ground Floor (Building B)		

✕ - Part of the doctoral consortium talks

14:00 – 15:00	Paper Sessions – B (All rooms in Building A)		
	B1–Room: Auditoire RDC (Ground Floor) Information Society and Social Networks Session Chair: Gila Kurtz	B2–Room: 316 (2 nd Floor) E-Learning, m-Learning, and Experiential Learning Session Chair: Ina Blau	B3–Room: 319 (2 nd Floor) KM-Innovation, Future Applications, and Technology Session Chair: Dizza Beimel
	Is social media in trouble? Examining the social media users’ exhaustion and discontinuance intention ✕ Joanna Santiago, Monika Eisenbardt and Sarah Azim Piarali	Integrating open sim-based virtual worlds in K-12: Teacher and student insights regarding teaching prototypes and pedagogical strategies Tamar Shamir Inbal, Erez Porat and Ina Blau	How do knowledge management practices in open innovation impact the knowledge base? evidence from innovative firms in Poland Patrik Dziurski and Celina Sotek-Borowska
Unlocking academic connections through social network: An end-to-end method for promoting interdisciplinary research ✕ Stav Klein and Vered Silber-Varod	How can learning analytics augment meaningful experiences in the Metaversity? Amir Winer, Nitza Geri and Julita Haber	An innovative approach to knowledge management: How scaling social emotional learning through technology led to systemic change ✕ Beth Ferrigno	
15:00 – 15:30	Coffee Break – Hallway near room Auditoire RDC – Ground Floor		
15:30 – 16:00	Paper Sessions – C (All rooms in Building A)		
	C1–Room: Auditoire RDC (Ground Floor) KM – Analytics, Data Mining, and Health Informatics Session Chair: Michelle Ramim	C2–Room: 316 (2 nd Floor) Knowledge Acquisition, Creation, Discovery, and Sharing Mechanisms Session Chair: Tamar Shamir Inbal	C3–Room: 319 (2 nd Floor) Automatic Speech Recognition Systems Session Chair: Gunnar Auth
	Visual analytics to augment medical decision-making Tsipi Heart, Ofir Ben-Assuli, David Gefen, Robert Klempfner and Rema Padman	A framework for decision-making processes characterized by limited interaction utilizing a knowledge graph Dizza Beimel and Sivan Albagli-Kim	Evaluating state-of-the-art speech recognition systems with focus on low resource languages ✕ Yamini Sinha, Vered Silber-Varod and Ingo Siegert
16:00 – 17:00	Session Chair: Jean-Henry Morin Afternoon Keynote – “Reinventing the wheel in Educational Technology: A perpetual drama?” - Professor Daniel K. Schneider (University of Geneva/Arbores Tech Sàrl & FaLab UniGE) – Room: Auditoire RDC		
18:30 – 21:45	Dinner – Restaurant GARDEN & COOKING (Chem. Marc Charrot 2, 1228 Plan-les-Ouates, Switzerland) Bus pickup (be on time, the bus will not wait!): 18:30 - Ramada Encore by Wyndham Geneva Hotel (Rte des Jeunes 10, 1212 Geneve) 18:45 - Auberge Communale de Carouge (Rue Ancienne 39, 1227 Carouge)		

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Friday – June 30 - All activities will take place at the campus of the Centre Universitaire d'Informatique (CUI), University of Geneva, Geneva, Switzerland – (Rte de Drize 7, 1227 Carouge, Switzerland)		
8:30 – 12:00	Registration Desk, Ground Floor entrance (Near room Auditoire RDC – Ground Floor)	
9:00 – 10:00	Session Chair: Ruti Gafni Morning Keynote – “ Rethinking Innovation: Creative Destruction in the Information Age ” - Professor Brian Buckles (National Defense University, USA) – Room: Auditoire RDC – Ground Floor	
10:00 – 10:30	Coffee Break – Hallway near room Auditoire RDC – Ground Floor	
10:30 – 12:00	Paper Sessions – D (All rooms in Building A)	
	D1–Room: Auditoire RDC (Ground Floor) Cybersecurity and Information Security Session Chair: Angel Hueca	D2–Room: 316 (2 nd Floor) Human-Computer Interaction, Artificial Intelligence, and Knowledge Visualization Session Chair: Vered Silber-Varod
	Information warfare: Cybersecurity threat in the healthcare sector Eliel Melon and Wilnelia Hernandez	Are new technological applications a risk factor to higher education? A phenomenological research study Zadok Hakim and Melissa Carlton
	Improving the interdisciplinary knowledge on cybersecurity by easily accessible, open data sources Oliver Jokisch	The welcome of the machines: An orientation event aimed for first-year students to higher education mediated by a social robot Dan Kohen-Vacs, Gila Kurtz, Daniel Katz and Eden Elbaz
	An analysis of differences in behaviors and practices of security-conscious users and regular users on mobile devices Stephen Mujeye	Mixed AI – human codenames teams Benny Bornfeld
		D3–Room: 319 (2nd Floor) Human, Intellectual, Social, and Structural Capital Session Chair: Roisin Mullins How is fear of appearing incompetent predicted by authenticity, flourishing, and mediated by mindfulness? Julita Haber, Shlomit Hadad and Ina Blau Knowledge management phenomena and task conflict: Mixed effects on hospital quality of care Tiago Gonçalves and Carla Curado Identifying predoctoral dental students' health informatics knowledge, skills, and competencies Stephen Bronsburg, Michelle Ramim and Jodi Kodish Stav
12:00 – 13:30	Lunch – at the CUI Cafeteria – Ground Floor (Building B)	

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13:30 – 15:00	Paper Sessions – E (All rooms in Building A)	
	E1–Room: Auditoire RDC (Ground Floor) Cybersecurity and Information Security Session Chair: Oliver Jokisch	E2–Room: 316 (2 nd Floor) KM-Conceptual Paradigms, System Theory and Development Session Chair: Sandra Dettmer
	Internet of things and smart technologies in oral health: A systematic mapping study Susana Calderon and Stephen Mujeye	Legislation and knowledge for the post accelerating data and knowledge online society (Padkos) and for homo sustainabiliticus sustainable future Meir Russ and Daniel Herron
	Development of a universal cybersecurity competency framework ✕ Patricia Baker, Yair Levy, Ling Wang and Marti Snyder	Measuring knowledge sharing: A critical review of the operationalization of knowledge sharing in KM research Christiaan Maasdorp
	Organizational cyber readiness in the ICT sector: A quanti-qualitative assessment ✕ Martina Neri, Federico Niccolini and Luigi Martino	IT support services conceptual engagement model Tamer Fahmy and Roisin Mullins
15:00 – 15:30	Coffee Break – Hallway near room Auditoire RDC – Ground Floor (Building A)	
15:30 – 16:00	Paper Sessions – F	
	F1–Room: Auditoire RDC (Ground Floor – Building A) Session Chair: Benny Bornfeld	
	#18 – Are Chatbots disrupting learning and assessing in higher education? An interactive workshop/presentation Sandra Dettmer, Roisin Mullins, Monika Eisenhardt and Ewa Ziemia	
16:00 – 17:30	Session Chair: Yair Levy Award Ceremony - Room: Auditoire RDC (Ground Floor- Building A) KM2024 – SGH Warsaw School of Economics, Warsaw Poland – Asst. Professor Celina Sołek-Borowska and Asst. Professor Patryk Dziurski	
19:00 – 22:00	Gala Dinner - Ramada Encore by Wyndham Geneva Hotel (Rte des Jeunes 10, 1212 Geneve, Switzerland) – Rooms Lulli, Rousseau, and Voltaire – Floor 3 (with music)	

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Saturday – July 1 (For confirmed attendees only)

8:45 – 18:45

Social Event - On Saturday, July 1st, 2023, we will have the KM 2023 Conference Social Event tour. The day will start with a pickup from our hotels (bus will pick up first at the Ramada Encore by Wyndham Geneva (Hotel 1) and then at Auberge Communale de Carouge (Hotel 2)). We will have one English speaking guide and start the day with an amazing drive along the Lac Léman (Lake Geneva) to the magnificent northeast side of the lake and into the upper valley of the Saane/Sarine river where the Gruyère District and the town of Broc are. We will visit the famous Swiss chocolate factory - [Maison Cailler](#), which was founded in 1819, where we will have an audio guided tour of the chocolate factory. We will then depart to the Gruyeres village, a medieval town, that the known Gruyère cheese is named after. We will have lunch at a local restaurant (yes, with cheese fondue - called fondue moitié-moitié, a mixed of Gruyère and Vacherin cheeses) and then enjoy the breathtaking views from the town overlooking the Saane/Sarine valley. The bus will then take us to the municipality of Lutry, where we will stop at the [Beach Curtinaux on Lake Geneva](#) for an afternoon break, where the bravest of us will be able to swim in a cold lake and enjoy the fresh water (did we say "cold"?) from the Swiss Alps! Then, we will take our bus back to Geneva along the lake arriving in to the hotels in the afternoon or early evening (plan for the whole day as we do not have a way to predict the traffic...).

See more via: <https://iiakm.org/conference/KM2023/social.php>

Pickup Points (Ensure to be on time! The bus will not wait!):

At 8:45 from the entrance to the **Ramada Encore** ([Rte des Jeunes 10, 1212 Geneve, Switzerland](#))

At 9:00 from the entrance to the **Auberge** ([Rue Ancienne 39, 1227 Carouge, Switzerland](#))

Drop-off:

We expect to be back around 18:45, but it depends on traffic.

Drop-off will be at the Auberge first, and then at the Ramada Encore.

We recommend that you wear comfortable walking shoes, a hat, and bring a bottle of water with you! If you wish to dip into the cold waters of [Lake Geneva](#), feel free to bring a swimsuit, towel, and changing clothes.

*** It is required that all conference attendees also register their family members and/or guests to ensure they are counted for the social event. We will not be able to accommodate individuals who were not registered ahead of time. Thank you for understanding.

Please also bring your good mood and a big smile!