

KM Conference 2017

21 - 24 June 2017, Novo Mesto, Slovenia

Themes: Knowledge Management, Learning, Information Technology

<http://www.iiakm.org/conference/>

Conference Workshop

Creativity, Learning, and Knowledge Sharing

Engaging people to achieve organizational objectives

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Workshop Overview:

Knowledge Management (KM) is the process of creating, sharing, using and managing the knowledge and information of an organization. As simple as this definition seems, knowledge creation is a complex task that requires collaboration, innovation and a systems approach to thinking. Only when these ingredients are combined, we are able to develop robust KM projects that offer creative solutions to organizational challenges. During this workshop, we will explore a number of action-oriented activities that support creativity, learning, and knowledge sharing. Join John and JoAnn for this interactive session and learn how to enhance the creativity in your organization.

Main Topics:

- Systems thinking
- Collaborative decision making
- Team development process
- Impact of culture on creativity
- Conducting after action reviews

About the Workshop Facilitators: John and JoAnn Girard

John P. Girard, Ph.D. holds the Peyton Anderson Endowed Chair at Middle Georgia State University's School of Information Technology. He has published seven books and dozens of articles in the domains of technology, leadership, and culture. John is a Fellow & Distinguished Scholar of The International Institute for Applied Knowledge Management, a Certified Information Professional (CIP), and a Member of the City & Guilds Institute (MCGI). To learn more about John's work, visit www.johngirard.net

JoAnn Girard is the managing partner of Sagology (www.sagology.com), a firm that focuses on connecting people with people to collaborate and share knowledge. She has worked on a variety of knowledge intensive research projects, which considered issues such as information anxiety, enterprise dementia, and organizational memories. JoAnn has published three books in the domain of knowledge management: *A Leader's Guide to Knowledge Management*, *Business Goes Virtual*, and *Social Knowledge*. Prior to forming Sagology, JoAnn was co-founder of two successful technology companies.

