

KM Conference 2016

22 - 25 June 2016, Lisbon, Portugal

Themes: Knowledge Management, Learning, Information Technology

<http://www.iiakm.org/conference/>

2nd Day – Concluding Keynote Lecture

'Unlocking the true value of Knowledge Management: identifying & assessing the Knowledge Assets of an organization'

Paul J Corney

Managing Partner

knowledge et al

Concluding Keynote Abstract:

The practice of collecting, documenting and storing an organization's information and data is important for effective information and records management yet it overlooks the value contained in its Knowledge Assets (mission critical knowledge that sets apart an organization from its peers) see: <https://hbr.org/2015/01/managing-your-mission-critical-knowledge>

This keynote will look at Knowledge Assets: what they are; how they are managed; and how they can be assessed. Informed by assignments conducted in Asia, Caribbean, Europe and The Middle East, Paul will also highlight what he sees as the emerging drivers for organizational KM and the future management of Knowledge Assets: Innovation; Quality, Risk; and Standards ('4 legs of the KM Stool').

About the Keynote Presenter: Paul J Corney

www.knowledgeetal.com #km4good @pauljcorney

My early background was financial: I spent 25 years in the City as Senior Manager, Corporate Finance, Saudi International Bank and as a Vice President, Zurich Reinsurance.

Since 1998 I've run a portfolio of activities: Strategy & Business Advisor to the CEO of a software and consultancy group Sopheon PLC; Information & Knowledge Advisor to the CEO of a leading reinsurance broker BMS Group; Managing Partner, Sparknow LLP; and Principal Consultant, Knowledge Associates Cambridge.

Today I combine pro bono activities (a founding Trustee of Plan Zheroes) with paid consultancy work, teaching and coaching. I regularly speak at international events and run masterclasses.

- I have chaired KMUK from 2012- 2014 and given keynote speeches in Bogota, Dubai, Lisbon, Moscow, Khartoum and London. I have run masterclasses in Dubai, Hong Kong, Lisbon, London and Singapore on: effective use of space, effective Knowledge Auditing; effective Knowledge Capture & Retention; and understanding the true value of Knowledge Management.
- A lecturer at the Faculty at Brighton University teaching on their Knowledge & Innovation Management MBA I also sit on the BSI KM Standards Committee providing the UK's response to the International Standards Organization's (ISO) emerging KM Standards.
- I am part of a team helping Iran's largest organization to develop and implement a Knowledge Management Strategy. I have also written a set of teaching modules on methods, tools and techniques for effective capture and retention of critical knowledge that became part of a UK Government entities' capacity building.
- With Patricia Eng (former KM Head of US Nuclear Regulatory Authority) I am researching a book on '*Proven Knowledge Capture & Retention: between theory and practice*' to be published 2016

