

KM Matters

The Newsletter of the IIAKM

Autumn 2015

KM Conference 2016

Planning is well underway for KM Conference 2016, the premier academic knowledge management event in Europe. Be sure to read the update from the conference team.

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Welcome to *KM Matters* – The Official Newsletter of the IIAKM

KM Matters is all about putting our vision into practice. As the International Institute for Applied Knowledge Management aspires to be one of the leading organizations that advocates sharing and access to knowledge it only make sense for us to practice what we preach. The IIAKM leadership team hopes the *KM Matters* newsletter will provide a platform for the Institute's members to share ideas.

This inaugural edition provides information about the institute, our 2016 conference at the campus of ISEG - University of Lisbon, Portugal and how you can connect and collaborate with colleagues.

We expect future editions will include information from members that will be of great value to others. For the next edition we are seeking short stories and case studies about how you are putting *Knowledge in Action*. Please see page 6 to learn about how you can submit your examples.

We welcome your comments, suggestions, and recommendations for future editions.

Important Dates

February 1st	Submission deadline for completed papers, abstracts or panels
March 1st	Reviews and responses to authors
April 5th	Submission of the final version of accepted papers or abstracts
April 5th	At least one author from each accepted paper must be registered
June 22nd	KM Conference 2016 starts, ISEG - University of Lisbon, Lisbon, Portugal



The vision of the International Institute for Applied Knowledge Management (IIAKM) is to be one of the leading organizations that advocates sharing and access to knowledge.

IIAKM President Update

Dear friends,

It is with thrilling excitement that we welcome all of you to our new newsletter, *KM Matters* of the International Institute for Applied Knowledge Management (IIAKM). First and foremost, we all need to thank Alex Koohang, Middle Georgia State University (we all know him!), our good friend and the glue of all of us, who has been so passionate about ensuring this group meets yearly for an amazing time and continue the wonderful 'old style' of scholarly collaborations. As we all know, Alex has been tied up with increasing demands on his job, and has requested my assistance in leading the group to ensure continuity. With his leadership assistance along with some help from our advisory board members, we have communicated over the months of August and September with several leaders among the group to install a solid leadership team that can help us maintain IIAKM as one of the leading worldwide organizations that advocates sharing and access to knowledge. The list of the distinguished leadership team is noted here: <http://iiakm.org/leadership.php>. Moreover, we recruited Nathan White, Central Washington University, to serve as our Webmaster, and he has already done terrific work maintaining the IIAKM Website.

We are all thankful to Ewa Ziembra and her wonderful team from the University of Economics in Katowice, Poland on their amazing hospitality during last year's KM 2015 conference in Katowice, Poland. In continuation with our tradition to have prestigious institutions host our group for the KM Conference, I have been working with Nitza Geri and Steve Terrell, our energetic and hardworking KM Conference 2016 program co-chairs, along with colleagues from Lisbon, Portugal on preparations for the KM 2016 Conference. It is with great pleasure to inform you all that prestigious Instituto Superior Economia e Gestão (ISEG) - University of Lisbon, Portugal, will be the 2016 hosting institution. We are also excited to name our KM 2016 Conference co-chairs as António Palma-dos-Reis, from ISEG - University of Lisbon, and Nuno Pena, UnYLeYa Portugal and ISEG - University of Lisbon. Additionally, we have been working with colleagues to identify the thought-provoking workshop and keynote lectures, which are all posted to the KM 2016 Conference Website for you to review and share with colleagues, see <http://iiakm.org/conference/>.

I want to mention the continued assistance of Shonda Brown, our Treasurer, for her assistant throughout the process so far. Last but not least, I want to thank John Girard for his outstanding passion to help us lift the spirit of the group and carry it to the next level.

We would like to get your support to help promote our Call for Papers, <http://iiakm.org/conference/KM2016-CFP.pdf>. Please invite colleagues to take part of this exciting group, and enjoy the wonderful 'old style' scholarly conference. We all smile when thinking about it throughout the year :o)

Thank you all, and I hope to see everyone in KM 2016 in Lisbon, Portugal in June 2016.



Yair Levy

Dr. Yair Levy is a Professor of Information Systems and Cybersecurity at the College of Engineering and Computing, at Nova Southeastern University and the director of the Center for e-Learning Security Research (CeLSR). He is a founding member of the IIAKM, a Fellow and Distinguished Scholar and recipient of IIAKM Lifetime Academic Achievement Award.

Update from KM2016 Conference Team

Conference Chairs: António Palma-dos-Reis, ISEG - University of Lisbon, Portugal and Nuno Pena, UnYLeYa Portugal, and ISEG - University of Lisbon, Portugal

Program Chairs: Nitza Geri, The Open University of Israel, Israel and Steven Terrell, Nova Southeastern University, USA.

The fourth KM Conference will be held at the campus of ISEG - University of Lisbon, in Lisbon, Portugal,, on June 22 - 25, 2016.

You are invited to share your research on the conference themes or other relevant KM research with the educators and professionals attending the KM 2016 International Conference. Papers covering related academic and technical issues are also encouraged.

Submission deadline of complete papers or abstracts:
February 1, 2016.

All submissions are double-blind refereed. High-marked papers will be fast-tracked for publication in the Online Journal of Applied Knowledge Management (OJAKM). Other papers and abstracts will be published in the Conference Proceedings. Please see the conference site for more details:
<http://iiakm.org/conference/>

We are working on making KM 2016 a rewarding experience, following the success of the former KM conferences that were held in Novi-Sad, Serbia (2013); Blagoevgrad, Bulgaria (2014); and Katowice, Poland (2015), and further strengthen the fruitful collaboration within our community and beyond.

On the first day of KM 2016, Wednesday, June 22, 2016 we shall have a workshop on *Putting the Action back in KM: Engaging people to achieve organizational objectives*, conducted by Professor John P. Girard, Peyton Anderson Endowed Chair, Middle Georgia State University, USA and IIAKM Fellow and Distinguished Scholar.



*Themes:
Knowledge
Management,
Learning, Information
Technology*

Furthermore, in the following days we shall have several keynote lectures and expert panels, among which:

- *Text Mining for Process Improvement: The Case of Six Sigma: Looking at analytic structure and variabilities of our customers' message* by Professor Jose Luis Guerrero Cusumano, Associate Professor of Operations and Information Management Business School, Georgetown University, USA
- *Successes and Failures of Knowledge Management* by Professor Jay Liebowitz, Distinguished Chair of Applied Business and Finance, Harrisburg University of Science and Technology, USA
- *Prosumption: Utilization of Consumer Knowledge in Enterprises* by Professor Ewa Ziemba, Associate Professor of Management Information Systems, University of Economics in Katowice, Poland, and IIAKM Fellow and Distinguished Scholar.
- *Unlocking the true value of Knowledge Management: identifying & assessing the Knowledge Assets of an organization* by Paul J Corney, Managing Partner knowledge et al.

Please see further information and current updates on <http://iiakm.org/conference/>

The Institute's Awards

The International Institute for Applied Knowledge Management recognizes individuals that have made significant contributions to the field through scholarship, research, publication, curriculum and program development, and service. A Committee of Directors makes selections each spring, with the awards being presented at the annual International Conference in June.

Fellow & Distinguished Scholar Award is given to an individual who

- Is a truly outstanding scholar and has conducted research that has made a significant impact on the field
- Has contributed to the field through service to the profession
- Has held leadership positions in academic organizations
- Has been an exceptional teacher and mentor for students; and
- Has earned the respect of professional peers

Excellence in Leadership Award is given to individuals with significant service to their profession, university and community.

- Has constantly exhibited a commitment to academic community
- Has demonstrated innovation and creativity in providing opportunities to support colleagues
- Has fostered a supportive and collegial team environment
- Has exhibited innovative and proactive leadership in supporting colleagues
- Has demonstrated excellent relationship building with colleagues around the globe

Lifetime Academic Achievement Awards honor colleagues with many years of experience in the academic community. This award marks a distinguished career of individuals who have made lasting impact in the academic community with sustained and consistent excellence.

To learn more, please visit: <http://iiakm.org/awards/>



2015 Award Recipients

Fellow & Distinguished Scholar

Dr. Ruti Gafni, Tel Aviv Academic College, Israel

Dr. Boštjan Delak, ITAD, Technology Park, Ljubljana, Slovenia

Dr. Alex Koochang, Middle Georgia State University, Georgia, USA

Dr. Witold Chmielarz, Warsaw University, Poland

Excellence in Leadership

Dr. Jeretta Horn Nord, Professor, Oklahoma State University, USA

Lifetime Academic Achievement

Dr. Alojzy Z. Nowak, Warsaw University, Poland

Dr. Jerzy Goluchowski, University of Economics, Katowice, Poland

Dr. Alex Koochang, Middle Georgia State University, Georgia, USA

Dr. Nitza Geri, The Open University of Israel, Israel

2015 Best Paper Awards

Best paper awards were selected from those submitted for presentation at the 2015 conference. The Conference Chair had the responsibility for making the selection and presented the award at the conference. All papers accepted for presentation at the conference were candidates.

The role of semantics in searching for information on the Web

Ilona Paweloszek
Jedrzej Wieczorkowski

Trust in software agent societies

Mariusz Zytniewski
Mateusz Klement

Prosumers' participation in business processes

Ewa Ziemba
Monika Eisenbaradt

Women's empowerment: Social technologies in Slovenia, Romania, and Georgia

Jeretta Horn Nord
Joanna Paliszkievicz
Tanja Grublješić
Cezar Scarlat
Salome Svanadze

Modeling organizational intelligence: Nothing googles like Google

Bob Travica

Pharmaceutical companies' documented and online privacy practices: Development of an index measure and initial test

Shonda D. Brown
Yair Levy
Michelle M. Ramim
James L. Parrish

Key Factors in a Successful Knowledge Management Model

Scott Spangler
Rober Joseph Skovira
Frederick Kohun



The Institute's Leadership Team

Executive Leadership Team

Dr. Yair Levy, President and
Executive Director

Dr. Michelle Ramim, VP & Secretary

Dr. Shonda Brown, Treasurer

Dr. Alex Koohang, Executive Editor
& Publication Director

Dr. Steve Terrell, Editor-in-Chief

Dr. Ewa Ziemba, Editor-in-Chief

Dr. Joanna Paliszkievicz, Research &
Development

Dr. Fred Kohun, Doctoral Research

Leadership Team Members

Dr. Bostjan Delak

Dr. Dimitar Christozov

Dr. Jeretta Horn Nord

Dr. Daryl Nord

Dr. Bob Travica

Dr. Deanna Klein

Dr. Nitza Geri

Dr. John Girard

Call for *KM in Action* stories

Future editions of *KM Matters* will include short stories and case studies that chronicle real-world KM implementations and applied research project. In most cases the pieces should be 400 words or less and highlight the lessons learned from the project. We encourage the use of links to websites, journal articles and other sources containing additional information. Equally we welcome photos of the project.



Collaborative Opportunities

We are particularly keen to include calls for chapters and articles destined for peer-reviewed books, journals and conferences related to the applied aspects of knowledge management. Be sure to include key dates, contact details and links to the full call.

Please send material to john@johngirard.net

Meet the Newsletter Editor

Dr. John Girard holds the Peyton Anderson Endowed Chair at Middle Georgia State University's School of Information Technology. In 2013 he was appointed an IIAKM Fellow and Distinguished Scholar. To learn more visit: www.johngirard.net



Please be sure to add “International Institute for Applied Knowledge Management” to your LinkedIn profile!



Online Journal of Applied Knowledge Management

The Online Journal of Applied Knowledge Management (OJAKM) is a multidisciplinary peer refereed journal that endeavors to provide readers around the globe with the widest possible coverage of high quality applied research, practice, and innovation articles that cover all aspects of KM at academia, industry, and government.

OJAKM is published annually in two volumes. Publication in OJAKM is mainly connected to the annual KM conference. All submissions are double-blind refereed. The articles are open access and free of charge. The institute does not charge authors for their accepted papers published in the journal.

For more information about the OJAKM, please contact Dr. Steve Terrell, Editor-in-Chief at terrell@nova.edu

Be sure to visit the OJAKM website:
<http://www.iiakm.org/ojakm/>